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Is there Really a Foreign Ownership Wage Premium? Evidence from Matched Employer-Employee Data

by

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Abstract

Numerous studies based on firm-level data have reported higher average wages in foreign-owned firms than in domestically-owned firms. This, however, does not necessarily imply that the individual worker's wage increases with foreign ownership. Using detailed matched employer-employee data, we examine the effect of foreign ownership on individual wages, controlling for individual and firm heterogeneity as well as for possible selection bias in foreign acquisitions. We distinguish between foreign greenfields and takeovers and compare foreign ownership with both domestic multinationals and local firms. Our results indicate that employees in foreign-owned firms do not have systematically higher wages than comparable workers in similar Swedish owned firms.

Keywords: FDI; Foreign ownership; Wages; Matched Employer-Employee data; Propensity score matching

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I. Introduction

Foreign direct investment (FDI) has increased dramatically during the last decades and has arguably benefited both host and home countries. The former group of countries may for instance benefit through inflows of new technology and access to foreign markets. An additional benefit could be a positive effect on host country wages. It is well established that foreign owned firms pay higher average wages than domestically owned firms.¹ Part of this wage premium is caused by foreign firms locating in high wage sectors and localities, but the premium exists even within industries and regions and after controlling for firm characteristics and the average educational level of the labor force. There are several suggestions why foreign firms would pay higher wages than domestic firms. For instance, foreign firms might try to prevent technological spillovers through labor turnover by paying a wage premium (Fosfuri *et al.*, 2001); the wage premium might be caused by rent-sharing arrangements among foreign firms (Budd *et al.*, 2002); by a higher labor demand volatility in foreign plants (Fabri *et al.*, 2003); or as compensation for a higher foreign closure rate (Bernard and Sjöholm, 2003).

However, although the average wage is relatively high in foreign owned firms, it is still unclear if foreign firms pay higher wages for identical workers. Employees differ in many respects such as age, education, gender and previous work experience, all of which have an impact on wages. It is plausible that the foreign wage premium is caused by such characteristics rather than by ownership of the firm. To examine if foreign firms pay a relatively high wage for a given quality of employees calls for a change in the unit of observation: from the firm or plant level to the individual worker. In addition, detailed information on worker characteristics is necessary to control for differences in human capital. Such an analysis has previously been constrained by a scarcity of data combining information on individual employees with information on their employers. A recent study by Martins (2004), using matched employer-employee data, finds no effect

¹ See e.g. Aitken *et al* (1996), Doms and Jensen (1998), Conyon *et al.* (2002), Griffith (1999), Girma *et al.* (2001), Driffield and Girma (2002), Görg *et al* (2002), Haddad and Harrison, (1993), Lipsey (1994), Bandick (2004) and Lipsey and Sjöholm (2002, 2004). The wage differentials between domestically- and foreign-owned firms range from about 10 to 70 percent. See also Lipsey (2004) for a survey of the literature on FDI and wages.

on individual wages after foreign acquisition of Portuguese manufacturing firms.²

This paper combines data on all Swedish firms spanning the period 1990-2000 with a very large sample of more than 2 million Swedish employees covering the period 1996-2000. We contribute to the literature in several respects. First, our matched employer-employee data enable us to analyze the impact of foreign ownership on individual wages, controlling for both firm- and individual heterogeneity. In order to control for unobservable firm and individual characteristics as well as possible selection bias in foreign acquisitions, we combine matching techniques with the more general difference in difference estimator. Second, foreign owned firms might enter the market by a greenfield investment or through an acquisition of a Swedish owned firm. These two modes of entry might have different effects on wages. We therefore compare foreign greenfield investments with foreign acquisitions. Third, to isolate the impact of being a multinational firm we compare foreign owned firms with both Swedish multinational firms and Swedish local firms.

In accordance with the previous literature, firm level regressions show that foreign owned firms pay higher wages than domestically owned firms. This wage premium is primarily due to differences between foreign owned firms and Swedish local firms, suggesting that multinationality, as such, is what matters. Comparing greenfields with foreign takeovers indicates that greenfields tend to pay the highest wage premium. This is probably due to the fact that greenfield firms must pay a wage premium in order to attract new workers to their firm.

The estimated wage premium in foreign owned firms is substantially reduced as we change from firm to individual level estimations. Estimating individual wage equations yields a coefficient for foreign ownership that is close to zero. Finally, results from difference-in-differences estimations show that the individual worker *wage level* is 2-6 percent higher in acquired than in similar non-acquired firms, but that *wage growth* is lower in acquired firms. This result is verified further by fixed-effect estimations suggesting a slightly negative impact on individual wages of foreign takeovers of Swedish firms.

The paper is organized as follows. The following section describes the data and provides descriptive statistics. The empirical methodology is presented in Section III. The results are presented in Section IV. Finally, Section V concludes.

² Two other studies that uses matched employer-employee data are Bora and Wooden (1998) and Ono and Odaki (2004) who in cross-section studies find individual wages to be relatively high in foreign-owned firms in Australia and Japan, respectively.

II. Data Sources and Description

Data

The analysis is based on three register-based data sets from Statistics Sweden collected by the Trade Union Institute for Economic Research (FIEF). First, for the period 1996-2000 the financial statistics (FS) contain detailed information on all Swedish firms. For the period 1990-1995 we have data on all manufacturing firms with at least 20 employees and non-manufacturing firms with at least 50 employees.³

Examples of variables included are value added, capital stock (book value), number of employees, total wages, ownership, profits, and industry sector. A detailed description of the variables is found in Tables A1 and A2 in the appendix.

Second, the Regional labor market statistics (RAMS) includes data on all establishments spanning the period 1990-2000. RAMS add information on the composition of the labor force with respect to educational level and demographics.

Finally, the individual wage statistics database (LS) contains detailed information from official registers on a very large representative sample of employed individuals. The LS spans the period 1996-2000 and has approximately 2 million observations per year, which is roughly 50 percent of the Swedish labor force. Examples of variables included are full-time equivalent wages, education, labor market experience, gender and type of job.

The data sets are matched by unique identification codes. The nature of the data sets implies that the firm-level estimations will be based on data for 1990-2000, while the individual-level analysis is based on our matched employer-employee data set for the period 1996-2000. In our analysis we use firms with at least 20 employees.

In the firm-level panel between 1990-2000, we restrict our sample to those firms that are observed for at least five years. This means that for Swedish firms acquired by a foreign owner at period (t), we only consider firms that are Swedish owned at (t-1) and remain foreign owned at year (t+1) to (t+3).

In the individual-level analysis on matched data for 1996-2000 we make similar restrictions. For these data we only consider firms that are observed for four consecutive years. The same restriction applies to individuals.

³ For non-manufacturing firms with less than 50 employees we have a stratified random sample.

With this restriction we can, in the foreign acquisition part of the paper, study firms that are acquired 1997 or 1998. We make the same survival criterion for the control group of non-acquired Swedish firms. As for firms, we restrict individuals to remain in the same firm during the period of observation of the firm. This restriction enables us to control for both individual and firm-specific effects when analyzing the impact of foreign ownership on wages.

Descriptive Statistics

There was a substantial increase of foreign ownership in the Swedish economy during the first half of the 1990s. As seen in Figure 1, the foreign share of value added increased from about 15 percent in 1990 to about 21 percent in 1996, a share that has remained relatively stable since then.

The same pattern is seen for the foreign share of employment, although with slightly smaller shares, which suggest that labor productivity is higher in foreign firms. Finally, the foreign share of the number of firms is substantially smaller, showing foreign firms to be larger than the average Swedish-owned firm. The increased foreign share of Swedish industry corresponds to similar developments in many countries, but it might have been comparably large in Sweden (e.g. OECD, 2002). There are several reasons for this development. For instance, the deregulation of capital and foreign exchange markets in the late 1980s opened up Sweden for inflows

Table 1. Comparisons of foreign and domestically owned firms (Ratios).

Industry	Mean wage		Share of skilled employees		Firm size	
	1990	2000	1990	2000	1990	2000
<i>Total</i>	1.18	1.21	2.02	1.72	1.28	1.59
Simple manufacturing (1)	1.04	1.21	2.12	1.70	1.30	3.52
Wood and metals (2)	1.10	1.12	2.49	1.77	2.38	2.11
Electronics,transp. eq. (3)	1.19	0.85	2.94	1.58	1.95	1.28
Energy (4)	1.13	1.04	2.19	1.42	1.76	0.96
Retail trade (5)	1.34	1.43	4.27	3.12	1.04	1.31
Transport serv. (6)	1.08	1.16	1.37	3.01	0.70	1.31
Real estate (7)	1.08	1.25	0.88	1.10	0.86	2.01

Note: Share of skilled employees is constructed as the share of employees with at least tertiary education.

of FDI. Two other important factors include the Swedish membership in the European Union in 1995 and the large currency crisis in 1992. The latter reduced the cost of Swedish assets and the cost of locating production in Sweden.

Table 1 shows a comparison of domestic- and foreign owned firms in Sweden.⁴ Wages are about 20 percent higher in foreign as compared to domestically owned Swedish firms. Foreign firms locating in high-wage sectors do not seem to cause the high foreign wage; foreign firms pay higher wages in all sectors in 1990 and in all sectors except in Electronics and Transport Equipment in 2000.

The higher wages in foreign-owned firms might be caused by firm characteristics. For instance, skilled individuals have comparably high wages, and large firms tend to pay higher wages than small firms. Table 1 includes comparison of these factors in foreign- and domestically-owned firms. High skill is measured as the share of the workforce with at least tertiary education and size as the number of employees. Foreign-owned firms have a relatively well-educated workforce; the share of workers with higher education is twice as high as in domestically owned firm in 1990, but decreases to about 70 percent higher in 2000. The pattern of comparable skilled workers in foreign-owned firms is found in almost all sectors and in both years. Moreover, foreign-owned firms are larger than domestically owned firms, and the difference has increased over the period. However, there are differences between industries and across the two years.

⁴ The numbers in Figure 1 are based on restrictions on firm survival, as described in Section II.

III. Empirical Set-Up

Firm-level analysis

We begin our analysis by examining the effect of ownership on wages at the firm level starting from the following expression:

$$\ln w_{jt} = \beta_0 + \beta_1 O_{jt} + F'_{jt} \beta_2 + \eta_j + \varepsilon_{jt} \quad (1)$$

where w_{jt} is the average wage at firm j at time t . Ownership is captured by O , a dummy variable for foreign ownership, defined as 1 if at least 50 percent of the equity is foreign owned. We will analyze the stock of foreign owned firms, foreign takeovers as well as greenfields.⁵ To isolate the impact of multinational status, we compare foreign owned firms with both Swedish multinationals and Swedish local firms. A firm is classified as a multinational if it reports positive exports to other firms within the concern.⁶ F is a vector of firm level variables such as (log) firm size, profits per employee, capital intensity, export intensity, categorical variables capturing the educational level of the employees, share of women, labor productivity and industry affiliation, η_j is a fixed firm effect and ε is the error term.

Individual-level analysis

We continue with estimates of individual wage equations using the matched panel of firms and individuals. Micro data on individuals allows us to take into account within firm variation and worker heterogeneity. We use the following empirical specification in the individual-level analysis:

$$\ln w_{ijt} = \beta_0 + \beta_1 O_{jt} + X'_{ijt} \beta_2 + F'_{jt} \beta_3 + \alpha_i + \eta_j + \varepsilon_{it} \quad (2)$$

where w_{it} is the full-time equivalent monthly wage for worker i at time t ; O is a foreign ownership dummy for firm j ; X is a vector with individual characteristics including gender, education, labor market experience and

⁵ We define a greenfield investment as a newly established firm that is foreign owned. A firm is classified as new if it has a new organization number.

⁶ This information is available for firms with at least 50 employees or smaller firms with large sales.

job-type; and F contains firm level variables. Finally, α_i and η_j are fixed individual- and firm-effects, respectively and ε_{it} is the error term.

Propensity score matching

An econometric problem in estimating the causal effect of foreign ownership on wages concerns the endogeneity of firms becoming foreign owned. In other words, it is not random which firms that are acquired. Firms that become foreign owned might exhibit characteristics that systematically differ from other domestic firms. Moreover, and analogously to the problem in the evaluation literature of non-random treatment groups, the characteristics of the firms that become foreign owned might be such that they in any case would develop differently than their non-acquired counterparts. This, in turn, means that estimates on outcome variables (such as wages) become biased. In the case of foreign ownership and wages, the non-random sample of foreign firms can lead to an upward bias on the effect of foreign ownership on wages. We approach this problem by way of propensity score matching combined with the more general difference-in-differences (d-i-d) technique.

The aim of the matching procedure is to find a group of non-acquired firms that display the same characteristics as the group of acquired firms. Matching techniques allows us to relax the assumption of common coefficients across the total sample of acquired and non-acquired firms. Given that coefficients differ across groups OLS yields biased estimates. How much of the OLS-bias that is removed by the matching depends crucially on the identification of the characteristics that determine acquisitions (Heckman *et al.* (1998), Becker and Ichino (2002)). Table A3 shows the estimated logit-model of being acquired by a foreign owner, conditional on a variety of covariates that are important in explaining acquisitions. We use the algorithms provided by Becker and Ichino (2002) and Leuven and Sianesi (2003) for the matching. The propensity score is estimated with the Nearest-Neighbor method without replacements. The balancing property of the propensity score is tested and satisfied in all estimations.⁷ Since we have a panel of firms and individuals over time, the matching of firms is first calculated year-by-year using lagged covariates. The matched firms are then used in the analysis to create a panel of firms

⁷ To test for this, the sample is split into intervals of the propensity score. Within these intervals, the algorithm tests that the means of the covariates in the logit do not differ between treated and control observations. In testing the balancing property, only observations in the region of common support are included.

and individuals. Finally, to evaluate the impact of foreign acquisition we combine the matching procedure with difference-in-difference estimations, as suggested by Blundell and Costa Dias (2000). Using difference-in-difference estimations allow us to examine the dynamic effects of foreign takeovers on wages.

IV. Results

Firm-level Analysis

We follow the previous literature and start by examining the average level of wages per employee at the firm level in Table 2.

Table 2. The effect of foreign ownership on wages. Firm-level estimates 1990-2000 (dependent variable – log wage per employee).

	1	2	3	4	5	6	7
	vs. All	vs. All	vs. All	vs. All	vs. Swe. MNEs	vs. Swe. Local	vs. All
Foreign	0.20*** (0.00)	0.12*** (0.00)	0.19*** (0.00)	0.12*** (0.00)	0.05*** (0.00)	0.13*** (0.00)	0.11*** (0.00)
High skilled	--	0.01*** (0.00)	--	0.01*** (0.00)	0.01*** (0.00)	0.00*** (0.00)	0.01*** (0.00)
Low skilled	--	-0.00*** (0.00)	--	-0.00*** (0.00)	-0.00 (0.00)	-0.00*** (0.00))	-0.00*** (0.00)
Female	--	-0.23*** (0.00)	--	-0.20*** (0.00)	-0.16*** (0.02)	-0.20*** (0.01))	-0.20*** (0.01)
Log Firm size	--	--	0.02*** (0.00)	0.00*** (0.00)	-0.01*** (0.00)	-0.00* (0.00)	0.00 (0.00)
Profits/Employee	--	--	0.00*** (0.00)	0.00*** (0.00)	0.00*** (0.00)	0.00*** (0.00)	0.00*** (0.00)
Capital intensty	--	--	0.04*** (0.00)	0.03*** (0.00)	0.04*** (0.01)	0.03*** (0.00)	0.03*** (0.00)
Export share	--	--	--	--	--	--	0.00*** (0.00)
Herfindahl	--	--	--	--	--	--	0.00 (0.00)
Labor productivity	--	--	--	--	--	--	0.00*** (0.00)
Time dummies	included	included	included	included	included	included	included
Industry dummies	included	included	included	included	included	included	included
Adj. R-sq.	0.19	0.41	0.23	0.43	0.45	0.42	0.45
No. of obs.	61,520	61,520	60,670	60,670	13,662	54,930	60,670

Note: Robust standard errors within brackets. * - significant at a ten percent level; ** - significant at a five percent level; *** - significant at a one percent level. Industry dummies correspond to 14 industries.

Estimation 1 shows that wages are 20 percent higher in foreign-owned firms compared to wages in domestically owned firms, even after controlling for industry and time effects. However, domestic and foreign owned firms differ in several respects, which might also affect wages. In the rest of the estimations in Table 2 we try to control for such differences in worker and firm characteristics. Estimation 2 includes characteristics of the workforce that presumably affect wages: the average skill level of employees and the share of female workers. Including these characteristics increases the R-square value substantially and reduces the wage premium in foreign owned firms to about 12 percent. This means that the impact of foreign ownership on wages can to a large extent be explained by worker characteristics, suggesting that it is important to control for worker heterogeneity. Moreover, a high share of female workers decreases average wages and a high share of high-skilled workers has a positive, albeit small, effect on average wages.⁸ Estimation 3 includes a set of other firm characteristics that in previous studies have been found to affect wages. Large firms pay relatively high wages, as do capital-intensive firms. The coefficient for profits per employee is positive and statistically significant but of rather small size.

In model 4, both human-capital and firm characteristics are included. The estimated coefficient on the foreign ownership variable of 0.12 is identical to the one in column 2, indicating that employee characteristics are more important than firm characteristics in explaining the foreign wage premium.

Models 5 and 6 compare foreign-owned firms with domestically-owned multinationals and local firms. The results show that the difference is much smaller between foreign-owned and domestically-owned multinationals than between foreign-owned and local firms. Hence, a large part of the difference in wages between foreign- and domestically-owned firms is explained by multinational status alone.⁹ Finally, estimation 7 includes a number of other factors that might affect wages: the firm's export orientation, the degree of market competition and labor productivity. Export and productivity have statistically significant coefficients but the economic significance is small. Including all control variables in estimation 7 reduces the wage premium in foreign owned firms from 12 to about 11 percent, which is broadly in line with estimates in previous studies on firm level data for developed countries.¹⁰

⁸ The group of comparison for the two skill variables are workers with intermediate skills (education).

⁹ See Dorms and Jensen (1998) and Bellak (2004) for a similar discussion.

¹⁰ See footnotes 1 and 2 for references.

Foreign firms enter either by setting up a greenfield investment or by acquiring an existing Swedish-owned firm. It may not be obvious why a foreign acquisition should raise wages for workers that are already employed in the firm but a greenfield investor must attract new workers to the firm. One way to attract workers is to offer higher wages. Moreover, a greenfield investor might pay a wage premium due to a lack of knowledge about the local labor market. In Table 3, we present wage regressions where foreign ownership has been divided into greenfield investments and foreign takeovers of Swedish firms. An additional benefit with this distinction is that using information on foreign takeovers allows us to examine the impact of ownership *change*. If high wages in foreign owned firms were caused by unobservable firm specific characteristics, rather than by ownership itself, we would not expect any statistical significant effect of foreign takeovers.

Table 3. The effect of greenfields and foreign takeovers on wages. Firm-level estimates 1990-2000 (dependent variable – log wage per employee).

	1	2	3	4	5	6	7	8	9
	vs. All			vs. SWE. MNEs			vs. Swe Local		
Greenfield	0.11 (.00)***	--	--	0.05 (.00)***	--	--	0.13 (.00)***	--	--
Foreign Takeover	--	0.07 (0.01)***	0.01 (0.01)*	--	0.02 (0.00)***	0.01 (0.01)	--	0.08 (0.01)***	0.02 (0.01)*
High skilled	0.01 (.00)***	0.01 (0.00)***	0.0 (0.00)***	0.01 (.00)***	0.01 (0.00)***	0.00 (0.00)***	0.01 (.00)***	0.01 (0.00)***	0.00 (0.00)***
Low skilled	-0.00 (.00)***	-0.00 (0.00)***	-0.00 (0.00)***	-0.00 (.00)***	-0.00 (0.00)***	-0.00 (0.00)***	-0.00 (.00)***	-0.00 (0.00)***	-0.00 (0.00)***
Female	-0.20 (.01)***	-0.20 (0.01)***	-0.07 (0.02)***	-0.15 (.02)***	-0.17 (0.02)***	-0.07 (0.07)	-0.19 (.01)***	-0.19 (0.01)***	-0.08 (0.02)**
Log Firm size	0.01 (.00)***	0.01 (0.00)***	-0.10 (0.00)***	-0.01 (.00)***	-0.00 (0.00)***	-0.07 (0.01)***	-0.00 (.00)	0.00 (0.00)***	-0.10 (0.00)***
Profits/Employee	0.00 (.00)***	0.00 (0.00)***	0.00 (0.00)***	0.00 (.00)***	0.00 (0.00)***	0.00 (0.00)***	0.00 (.00)***	0.00 (0.00)	0.00 (0.00)***
Capital intensity	0.03 (.00)***	0.03 (0.00)***	0.04 (0.00)***	0.05 (.01)***	0.04 (0.01)***	0.08 (0.00)***	0.03 (.00)***	0.03 (0.00)***	0.04 (0.00)***
Fixed effects	--	--	included	--	--	included	--	--	included
Time dummies	included	included	included	included	included	included	included	included	included
Industry dum.	included	included	included	included	included	included	included	included	included
Hausman	--	--	3424***	--	--	284***	--	--	2156***
Adj. R-sq.	0.42	0.41	0.41	0.42	0.46	0.41	0.41	0.39	0.41
No. of obs.	60,670	54,643	54,643	10,714	7,441	7,441	51,972	48,785	48,785

Note: Robust standard errors within brackets. * - significant at a ten percent level; ** - significant at a five percent level; *** - significant at a one percent level. Industry dummies correspond to 14 industries.

The wage premium of foreign greenfield investments is similar to the overall effect of foreign ownership on wages while the foreign acquisition premium is well below the greenfield estimates. To be precise, greenfield investors pay about 11 percent higher wages than domestically-owned Swedish firms, 5 percent higher than Swedish MNEs and 13 percent higher than Swedish locally-owned firms. The corresponding numbers for acquisitions are 7, 2 and 8 percent. Hence, the effect of foreign takeovers is only about 50 percent to two third as high as the effect of greenfield investments.¹¹

Table 4. The effect of foreign ownership on wages. Individual level estimates 1996-2000 (dependent variable – log monthly wage).

	1	2	3	4	5
	vs. All	vs. All	vs. All	vs. Swe MNEs	vs. Swe Local
Foreign	0.04 (0.00)***	0.03 (0.00)***	0.02 (0.00)***	0.00 (0.00)**	0.05 (0.00)***
Female	--	-0.15 (0.00)***	-0.14 (0.00)	-0.14 (0.00)***	-0.14 (0.00)***
Education dummies	--	included	included	included	included
Experience	--	0.02 (0.00)***	0.02 (0.00)***	0.02 (0.00)***	0.02 (0.00)***
Experience ²	--	-0.00 (0.00)***	-0.00 (0.00)***	-0.00 (0.00)***	-0.00 (0.00)***
Blue-collar	--	-0.13 (0.00)***	-0.11 (0.00)***	-0.12 (0.00)***	-0.12 (0.00)***
Log Firm size	--	--	0.00 (0.00)***	-0.01 (0.00)***	0.00 (0.00)***
Profits/Employee	--	--	0.00 (0.00)***	0.00 (0.00)***	0.00 (0.00)***
High skilled	--	--	0.00 (0.00)***	0.00 (0.00)***	0.00 (0.00)***
Low skilled	--	--	0.00 (0.00)***	-0.00 (0.00)***	-0.00 (0.00)***
Capital intensity	--	--	0.03 (0.00)***	0.04 (0.00)***	0.02 (0.00)***
Time dummies	included	included	included	included	included
Industry dummies	included	included	included	included	included
Adj. R-sq.	0.06	0.42	0.45	0.47	0.44
No. of observations	1,627,908	1,618,019	1,614,172	841,167	1,069,902

Note: Robust standard errors within brackets. * - significant at a ten percent level; ** - significant at a five percent level; *** - significant at a one percent level. Industry dummies correspond to 14 industries.

¹¹ One reason for observing higher wage in foreign greenfield investments than in foreign takeovers could be due to a difference in the experience of the employees. However, controlling for the age of the firms did not have any significant impact on the results.

We have also estimated firm-fixed effect models to take into account unobservable effects. Including firm fixed-effects further reduces the coefficient for foreign takeover to 1-2 percent, depending on specification. Comparing foreign takeovers with Swedish multinationals give rise to a non-significant effect (see column 6). Again, this stresses the importance in separating between domestic multinationals and domestic local firms.

Individual-level Analysis

As discussed above, there are reasons why an analysis at the individual level rather than at the firm level is suitable when studying the effect of ownership on wages. In Table 4 we present results from estimating individual wage equations.

One striking result is that the firm level estimates differ radically from the corresponding individual level estimation. The estimated wage premium in foreign owned firms is substantially reduced when we change from firm level to individual level estimations. To be precise, estimation 1 in Table 4 shows that the unconditional wage premium is around 4 percent but the premium decreases to about 3 percent after inclusion of worker characteristics and to 2 percent after inclusion of both worker and firm characteristics. Corresponding figures from the firm level analysis were 20, 12 and 11 percent. Moreover, there is no difference in wages between employees in foreign-owned firms and in domestically-owned multinational firms. Hence, our previous conclusion remains: multinational status is more important for wages than the nationality of the firm.¹²

One explanation for the different results between firm- level and individual-level based estimations might stem from the correlation between firm size and multinationality.¹³ Large firms tend to be multinationals and Swedish and foreign owned multinationals have been shown to pay similar wages. We test this hypothesis by way of estimating employment-weighted firm-level regressions. Analogously, in the individual wage regressions we down-weight firms by the inverse of firm size.¹⁴ The weighting brings the

¹² Lipsey (2004) argues that the comparison of foreign- and domestically owned MNEs might be biased since the latter group includes headquarter services, with comparable high wages. It is likely that at least some of this bias is controlled for by our relatively detailed information on worker characteristics.

¹³ The different results are not caused by different time periods. Running the firm-level regressions for the period 1996-2000 did not upset results.

¹⁴ Weighting of firm-level model 4 in Table 2 decreased the estimated foreign ownership wage premium from 12 to roughly 7 percent. Analogously, in the individual

firm- and individual level regression results somewhat closer to each other, but they remain significantly different.¹⁵

Note also that by estimating individual level regressions we escape wage effects caused by changes in the labor force composition. This could arise if foreign firms replace less productive (low wage) workers with more skilled (high-wage) workers. In this case the estimated foreign ownership premium is a composition effect rather than an effect of ownership.

Looking at the other coefficients suggest that female wages are about 14 percent lower than male wages and that blue-collar workers have about 11 percent lower wages than white-collar workers. Moreover, wages and experience follow the classical inverted U-shaped pattern. Regarding firm characteristics, it is seen that capital intensity has an economically significant effect on wages; size, profits, and the average skill level of workers are statistically significant but with small coefficients.¹⁶ To take into account that observations might be correlated within firms, we have re-estimated all equations, controlling for within-firm error correlations. This did not upset the significance of our results.¹⁷

Individual wages, mergers and acquisitions

In the previous section we analyzed differences between foreign- and domestically owned firms. If there is a positive effect of foreign ownership on the wages received by individual workers, we expect this to show up in an analysis of foreign acquisitions. However, we would not expect any effect of foreign acquisitions if it is unobserved attributes of the workers that cause their higher wages. Moreover, foreign acquisitions may be non-random. For instance, high wage firms may be acquired more frequently than low wage firms. This suggests that matching techniques may improve the estimates. Table 5 presents results on both our matched and unmatched sample.

wage regressions the estimated foreign wage premium in model 3 in Table 4 increased from 2 to 5 percent. These results are available on request.

¹⁵ Similar results are found in both the firm size and the rent sharing literature where the estimated effects of firm size and profits on wages are significantly reduced when changing from firm- to individual level estimations (see e.g. Oi and Idson (1999) and Arai (2003) and references therein).

¹⁶ The average skill level of employees aims at capturing complementarities with individual wages. Individual wages can for instance be positively correlated with the share of high skilled workers in the firms through externalities.

¹⁷ Available on request.

Results from models 1 and 2 in Table 5 suggest a wage premium in acquired firms comparable with the wage premium obtained for the whole stock of foreign owned firms. Columns 4-6 present results from estimating models on the matched sample of similar firms that remain domestically owned. Taking selection bias into account, the estimated impact of foreign ownership becomes virtually zero, indicating that for individual workers there is no foreign wage premium.

Table 5. Wage effects of foreign takeovers of Swedish firms. Individual level estimates 1996-2000 (dependent variable – log monthly wage).

	1	2	3	4	5	6
	Unmatched sample of firms			Matched sample of firms		
Foreign Takeover	0.03 (0.00)***	0.02 (0.00)***	-0.04 (0.00)***	-0.00 (0.00)	0.01 (0.00)***	-0.02 (0.00)***
Female	-0.14 (0.00)***	-0.14 (0.00)***	--	-0.12 (0.00)***	-0.13 (0.00)***	--
Education dummies	included	included	--	included	included	--
Experience	0.02 (0.00)***	0.02 (0.00)***	--	0.01 (0.00)***	0.01 (0.00)***	--
Experience ²	-0.00 (0.00)***	-0.00 (0.00)***	--	-0.00 (0.00)***	-0.00 (0.00)***	--
Blue-collar	-0.12 (0.00)***	-0.10 (0.00)***	--	-0.10 (0.01)***	-0.09 (0.00)***	--
Log Firm size	--	0.00 (0.00)***	0.00 (0.00)***	--	0.03 (0.00)***	0.08 (0.00)***
Profits/Employee	--	0.00 (0.00)***	0.00 (0.00)***	--	0.00 (0.00)***	0.00 (0.00)***
High skilled	--	0.00 (0.00)***	0.00 (0.00)***	--	0.01 (0.00)***	0.00 (0.00)***
Low skilled	--	-0.00 (0.00)***	0.00 (0.00)***	--	0.00 (0.00)***	0.01 (0.00)***
Capital intensity	--	0.03 (0.00)***	-0.01 (0.00)***	--	0.01 (0.00)***	0.03 (0.00)***
Fixed effects	--	--	included	--	--	included
Time dummies	included	included	included	included	included	included
Industry dummies	included	included	--	included	included	--
Hausman			20776***			2594***
Adj. R-sq.	0.41	0.43	(0.37(within))	0.32	0.35	0.19(within)
No. of observations	1,371,296	1,367,529	1,376,318	98,005	98,005	98,540
No. of groups	--	--	305,720	--	--	24,635

Note: Robust standard errors within brackets. * - significant at a ten percent level; ** - significant at a five percent level; *** - significant at a one percent level. Industry dummies correspond to 14 industries.

However, the wage premium may not be determined by observables only, unobservables may also matter. In models 3 and 6 we control for unobservables by estimating fixed-effect models. Since we have restricted the sample to workers remaining in the same firm the entire period of observation of the firm, we obtain within individual and within firm estimates. This means that we control for both time invariant individual- and firm-specific effects, thus accounting for a systematic sorting of individuals across firms.

The inclusion of fixed-effects has a large impact on the foreign ownership wage premium. This is especially true for the unmatched sample where the fixed-effect estimation reduces the wage premium from two to minus four percent. Finally, in column 6 we estimate a fixed-effect model on our matched sample, taking into account both the issue of unobservables and selection bias. This results in a reduction of the estimated coefficient on foreign acquisition from minus four percent to minus two percent.

To see whether it is the “shake-out” that typically occurs after an acquisition or ownership that drives the results we also looked at foreign firms that become Swedish owned. Estimating the same full model specification as in column 2, Table 5, the estimated impact of becoming Swedish owned is slightly negative. This suggests that the impact of foreign and domestic acquisitions differs.¹⁸

To visualize how wages evolve after an acquisition we depict wage trajectories for acquired and non-acquired firms (see Figure 2).

Figure 2. Wage growth for individuals in firms that are acquired by a foreign owner and in firms that remain domestically owned (log monthly wage).

¹⁸ Results available on request.

Figure 2 indicate that foreign owners target high-wage firms and that the wage actually decreases (increases but at a lower rate) after the change in ownership. This is visualized by converging wage trajectories of acquired and non-acquired firms.¹⁹

We now proceed to study wage dynamics for individuals in acquired and non-acquired firms by means of combining matching and difference-in-difference techniques. Blundell and Costa Dias (2000) show that such combining of matching techniques with difference-in-difference techniques may improve non-experimental evaluation results significantly. As described in the Empirical Set-Up, the purpose of the matching procedure is to take into account the endogeneity of foreign acquisitions and possible selection bias. Combining matching with difference-in-difference analysis allows us to follow the wage dynamics over time, comparing wage growth between acquired and non-acquired control firms over time.

Results from the difference-in-difference regressions are presented in Table 6. The growth rate of wages in targeted firms one respectively two years after acquisition is compared to the year prior to acquisition.²⁰

Results confirm the picture given in Figure 2. Firstly, the *wage level* is 2-6 percent higher in acquired firms than in the group of matched non-acquired firms. Secondly, the *wage growth* in acquired firms is lower than in firms that do not become foreign owned. More specifically, the variable *Foreign* captures the wage difference between individuals in firms that are taken over by foreign owners and individuals in firms that remain domestically owned. The coefficients suggest that individuals in takeovers have a wage level that is about 2-6 percent higher than individuals in other firms depending on specification. However, the wage growth is higher in non-takeovers, as seen from the variable *foreign takeover*. The estimated coefficient, examining both the effect $t+1$ and $t+2$, suggests that wages grow slower for individuals in firms taken over by foreign owners compared to wages for individuals in other firms. This effect is stronger after two years than after one year (compare columns 3 and 6).

¹⁹ Acquisitions at time t occur in 1997 or 1998. Wages in non-acquired firms at time t is defined as average wages in non-acquired firms for the period 1997-1998. For subsequent periods we calculate a moving average.

²⁰ These effects refer to $(t+1) - (t-1)$ and $(t+2) - (t-1)$ in Table 6.

Table 6. Wage effects of foreign takeovers of Swedish firms – difference in difference estimations on the matched sample 1996-2000 (dependent variable – log monthly wage).

	1	2	3	4	5	6
	(t+1) – (t-1)			(t+2) – (t-1)		
Foreign takeover _{t+1}	-0.02 (0.00)***	-0.02 (0.00)***	-0.01 (0.00)***			
Foreign takeover _{t+2}				-0.08 (0.00)***	-0.07 (0.00)***	-0.06 (0.00)***
Foreign	0.06 (0.00)***	0.02 (0.00)***	0.03 (0.00)***	0.06 (0.00)***	0.02 (0.00)***	0.03 (0.00)***
Female	--	-0.13 (0.00)***	-0.14 (0.00)***	--	-0.12 (0.00)***	-0.12 (0.00)***
Education dummies	--	included	included	--	included	included
Experience	--	0.02 (0.00)***	0.02 (0.00)***	--	0.01 (0.00)***	0.01 (0.00)***
Experience ²	--	-0.00 (0.00)***	-0.00 (0.00)***	--	-0.00 (0.00)***	-0.00 (0.00)***
Blue-collar	--	-0.09 (0.00)***	-0.08 (0.00)***	--	-0.10 (0.00)***	-0.10 (0.00)***
Log Firm size	--	--	0.03 (0.00)***	--	--	0.03 (0.00)***
Profits/Employee	--	--	0.00 (0.00)	--	--	0.00 (0.00)
High skilled	--	--	0.01 (0.00)***	--	--	0.01 (0.00)***
Low skilled	--	--	0.00 (0.00)***	--	--	0.00 (0.00)***
Capital intensity	--	--	0.01 (0.00)***	--	--	0.01 (0.00)***
Time trend	0.08 (0.00)***	0.07 (0.00)***	0.06 (0.00)***	0.13 (0.00)***	0.07 (0.00)***	0.10 (0.00)***
Industry dummies	--	included	included	--	included	included
R-square	0.03	0.33	0.36	0.04	0.34	0.36
No. of obs.	49,270	49,014	49,014	49,270	48,999	48,999

Note: Robust standard errors within brackets. * - significant at a ten percent level; ** - significant at a five percent level; *** - significant at a one percent level. Industry dummies correspond to 14 industries. (t+1) – (t-1) refers to the difference between one year after foreign takeover compared to one year prior to takeover. (t+2) – (t-1) corresponds to the effect two years after foreign takeover.

Results from our analysis suggest that a large share of observed differences in wages between foreign and domestic firms can be attributed to differences in observable and unobservable characteristics of firms and workers. Foreign firms do not seem to pay higher wages than domestic firms do for identical types of workers.

V. Concluding Remarks

We have in this paper examined the effect of ownership on wages. More precisely, we have used a large matched employer-employee data set to address the question of whether foreign-owned firms pay higher wages than domestically owned firms and whether foreign-owned firms pay higher wages for identical workers? The first question can without any doubt be answered positively: foreign-owned firms pay higher wages than domestically-owned firms. However, there is no evidence that foreign firms pay higher wages for identical workers. Instead, higher wages in foreign-owned firms are caused by differences in firm and worker characteristics. In this respect, worker characteristics are found to be more important than firm characteristics in estimating the foreign ownership wage premium.

Results suggest that it is the difference between multinational and non-multinational firms, rather than between domestic- and foreign-owned firms, that is important. Foreign-owned firms tend to pay higher wages than domestically-owned firms without foreign affiliates, but do not pay higher wages than domestically-owned multinational firms.

We also find a large difference in results between firm-level and individual-level data. Firm level results tend to overestimate the wage premium in foreign-owned firms, presumably because foreign- and domestically-owned firms are distributed differently over size categories. Firm-level results might therefore be biased by a comparison of, on average, relatively large foreign-owned firms with relatively small non-multinational domestically-owned firms.

We also investigated how the mode of entry affects wages. Foreign owned firms might enter the market by a greenfield investment or through acquisition of a Swedish owned firm. We therefore compare foreign greenfield investments with foreign acquisitions. The results suggest that in order to attract new workers greenfield investors have to pay a wage premium.

To deal with the issue of unobservables and selection bias in foreign acquisitions, we combine matching techniques with difference in differences estimations. Results suggest that foreign owners target high-wage firms and that, compared to non-targeted firms, wages increase at a lower rate after the change in ownership. Hence, for an individual worker, if anything, the change in ownership implies a less positive wage growth.

Our result has some important implications. Firstly, previous firm-level studies on ownership and wages presumably exaggerate the foreign wage premium. Secondly, our results show that it is important to control for worker heterogeneity and for selection bias in foreign acquisitions.

Controlling for these factors yield results indicating no systematic differences in wages between domestic and foreign-owned firms. Finally, our results suggest that it is important to focus on the difference between multinational and non-multinational firms, rather than comparing foreign- and domestically owned firms.

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Appendix

Table A1. Variables.

Firm variables		
Wage	Average wage compensation per employee, including payroll tax. 1990 years prices.	FS
Profits	Profit, net of financial deduction, 1990 year prices.	FS
Capital Intensity	Capital stock per employee, 1990 year prices.	FS
Export share	(Export/sales)*100	FS
Labor productivity	Deflated value added per employee, 1990 year prices	FS
High Skilled	Share of labor force with at least 3 years post-secondary education.	RAMS
Medium skilled	Share of labor force with 1-2 years of post secondary education.	RAMS
Low Skilled	Share of labor force with at most 9 years elementary education.	RAMS
Foreign ownership	Dummy=1 if more than 50 percent of a firm's votes is foreign owned.	FS
Size	Number of employees	FS
Female-share	Share of female employees	RAMS
Individual variables		
Wage	Full time equivalent monthly wage per employee, 1990 year prices.	LS
Female	Dummy = 1 if female	LS
Blue-collar	Dummy = 1 if blue-collar worker	LS
Education dummies	Based on the Swedish education nomenclature (SUN-codes). (1). Elementary school < 9 years (2). Compulsory school = 9 years (3). Upper secondary, 2 years (4). Upper secondary, 3 years (5). Upper secondary, 4 years (6). Undergraduate studies, 3 years (7). PhD.	LS
Experience	Age minus number of years of schooling.	LS
Other variables		
Herfindahl index	$H_{mt} = \left\{ \sum_{i=1}^N s_{it}^2 \right\}, \text{ where } s_{it} = \frac{sales_{it}}{\sum_{i=1}^N sales_{it}}$	FS

Note: Abbreviations: Financial statistics (FS), Regional labor market statistics (RAMS), Individual wage statistics (LS).

Table A2. Descriptive statistics. Individual and firm characteristics.

	Domestic firms		Foreign firms	
	Mean	SD	Mean	SD
Individuals 1996-2000				
Log monthly wage	9.66	0.28	9.70	0.30
Female	0.36	0.48	0.30	0.46
Experience	32	11	32	11
Education level:				
Elementary School <9	0.10	0.85	0.12	1.58
Compulsory School =9	0.12	1.04	0.14	1.42
Upper Secondary School <3	0.39	1.43	0.33	3.12
Upper Secondary School =3	0.17	0.37	0.18	0.38
Upper Secondary School =4	0.13	0.34	0.12	0.33
University undergraduate	0.09	0.28	0.09	0.29
University graduate	0.01	0.07	0.01	0.09
Blue collar	0.41	0.49	0.51	0.50
Number of observations	1,317,275		296,897	
Firms 1990-2000				
Profits/Employee	111.5	2651	101.8	448
High skilled	5.82	11.2	10.5	12.0
Medium skilled	53.6	14.4	51.1	12.7
Low skilled	30.3	16.2	22.6	14.4
Female share	0.30	0.24	0.31	0.18
Log firm size	4.10	0.96	4.64	1.07
Export share	7.56	20.0	20.81	29.5
Labor productivity	1471	2610	2449	3860
Number of observations	53587		7979	

Table A3. Propensity Score matching. 1:st step logit model.
Dependent variable is Foreign ownership.

	1997	1998
Log investments over sales	-0.04 (0.05)	0.00 (0.02)
Log labor productivity	-1.02 (0.72)	-0.09 (0.52)
Profits/sales	0.00 (0.00)	0.02 (0.01)
Log firm size	0.19 (0.22)	12.3 (12.86)
Log firm age	0.67 (0.56)	-0.51* (0.31)
Log capital per employee	1.22*** (0.46)	0.17*** (0.26)
High skilled	0.02 (0.06)	-0.01 (0.04)
Mean wage	-1.16 (1.95)	-2.61 (1.83)
Export share	0.03** (0.01)	0.02* (0.01)
Industry dummies	included	included
Number of observations	466	710
Pseudo R ²	0.22	0.28

Note: Robust standard errors within brackets. * - significant at a 10 percent level; ** - significant at a five percent level; *** - significant at a one percent level. All explanatory variables are lagged one year. The 1997 specification also include share of medium skilled employees, while for 1998 we also included (Profits/sales)², (log firm size)³ and (log firm size)². See Section III for information on how the matching procedure was implemented.

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